



Transportation Assessment

Acme Test Company John Smith August 2010



Introduction

Each month, Nulogx produces the Canadian General Freight Index (CGFI), a composite indicator of changes in freight costs for Canadian Shippers. Access to this enormous database of shipping transactions has created the ability for Nulogx to compare your company's costs to those of the broader market.

Based on this analysis of your shipping history, Nulogx estimates that your company has the opportunity to reduce expenses by 20% or more and save \$97,379 or more per month.

Assessment Details Company: Acme Test Company

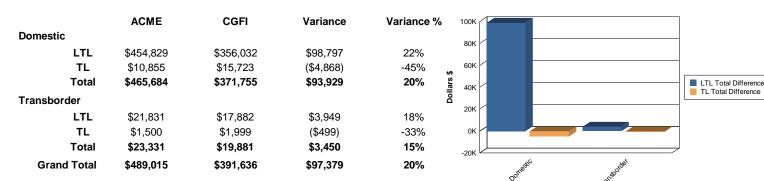
Contact: John Smith john.smith@acmetestco.com Total Freight Cost Submitted: \$489,015/Month Total Freight Cost Analyzed: \$489,015/Month

(Excludes fuel and accessorial charges)

Estimated Savings: \$97,379/Month or 20%

Total Freight \$ Analysis

(Includes Base rates, fuel surcharges and all accessorial charges)



Base Freight \$ Analysis

ACME CGFI Variance Variance % 100K Domestic 80ł LTL \$411,704 \$316,187 \$95,517 23% 60k ΤL \$9,555 \$13,211 (\$3,656) -38% **Dollars** \$91,861 22% LTL Base Difference Total \$421,259 \$329,398 40K TL Base Difference Transborder 20K \$18,966 \$15,181 \$3,785 20% LTL ٥k ΤL \$1,500 \$1,727 (\$227) -15% Total \$20,466 \$16,908 \$3,558 17% -204 \$441,725 \$346,306 22% Grand Total \$95,419

Fuel Surcharge Analysis

| omestic | ACME | CGFI | Variance | Variance % | 0К -2К | | | |] |
|-------------|----------|----------|------------|------------|-------------------------------------|----------|---|------------|---|
| LTL | \$34,550 | \$48,247 | (\$13,697) | -40% | | | | | |
| TL | \$1,300 | \$1,572 | (\$272) | -21% | -4K | | | | |
| Total | \$35,850 | \$49,819 | (\$13,969) | -39% | Hars \$ Dollars \$ | | | | |
| ansborder | | | | | По -8К | | | | 1 |
| LTL | \$1,744 | \$2,436 | (\$692) | -40% | -10K | | | | 1 |
| TL | NA | \$195 | NA | NA | -12K | | | | - |
| Total | \$1,744 | \$2,631 | (\$887) | -51% | -14K | | | | ļ |
| Grand Total | \$37,594 | \$52,450 | (\$14,856) | -40% | 1413 | Domestic | | (anaboldet | |
| | | | | | | 00, | ~ | anst | |

nulogx т

 ${f X}$ The Leader in Transportation Management Solutions

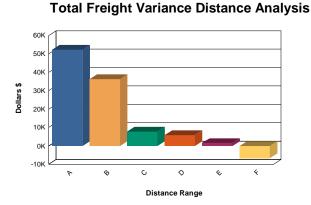
WWW.NULOGX.COM

(Total fuel surcharges paid vs CGFI averages)

Canadian General Freight Index

WWW.CGFI.CA

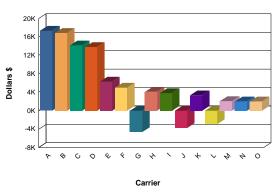
Length of Haul Comparison*



*Distance groupings sorted based on opportunity side, not actual distance.

Carrier Comparison*



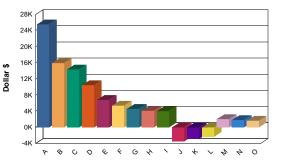


*Top 15 Carrier Total Freight variances calculated using the CGFI.

Ship Location Comparison*

nuloax

cqti



Total Freight Variance Ship Location Analysis

Ship Location

*Top 15 Ship Location variances calculated using the CGFI, based on origin postal/zip code.

The Leader in Transportation Management Solutions

Base Freight Variance Distance Analysis 50K 40K 30K Dollars \$ 20K 10K 0K

C

ଚ

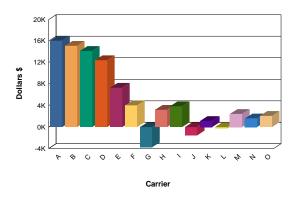
-10K

P

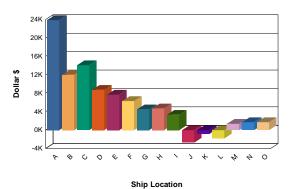
Base Freight Variance Carrier Analysis

0

Distance Range



Base Freight Variance Ship Location Analysis



WWW.NULOGX.COM

Canadian General Freight Index

Summary Statistics

(LTL <= 20,000; TL > 20,000)

| \$/LB (LTL) \$/Mile (TL) | \$0.11 \$1.32 | \$0.10 | \$0.01 | |
|-----------------------------|------------------|-----------|-----------|-------|
| \$/Mile (TL) | \$1.32 | | φ0.01 | 9% |
| | Ψ1.02 | \$2.06 | (\$0.74) | -56% |
| Fuel Surcharge (All) | 8.5% | 13.1% | -4.6% | -54% |
| Accessorials (All) | 2.2% | 3.0% | -0.8% | -36% |
| \$/Ton Mile (LTL) | \$0.39 | \$0.23 | \$0.16 | 41% |
| \$/Ton Mile (TL) | \$0.09 | \$0.12 | (\$0.03) | -33% |
| \$/Ton Mile (All) | \$0.36 | \$0.18 | \$0.18 | 50% |
| Avg Ship Weight (LTL) | 1,415 LB | 2,628 LB | -1,213 LB | -86% |
| Avg Ship Weight (TL) | 30,773 LB | 32,049 LB | -1,276 LB | -4% |
| Avg Ship Weight (All) | 1,511 LB | 5,887 LB | -4,376 LB | -290% |
| Avg Ship Distance (LTL) | 512 MI | 874 MI | -362 MI | -71% |
| Avg Ship Distance (TL) | 934 MI | 634 MI | 300 MI | 32% |
| Avg Ship Distance (All) | 513 MI | 848 MI | -335 MI | -65% |

About Nulogx

Nulogx Inc, a leading Transportation Management Solutions company that provides information and services to strategically manage the transportation process and reduce costs. Nulogx's unique approach of combining Managed Services with a best in class Online TMS Application and the largest Freight Audit and Payment operation in Canada allows us to offer exceptional value to customers. As a processor of over \$750M per year in freight transactions and representing nearly 1000 carriers, Nulogx is positioned to offer both strategic and tactical solutions to its customers. The creation of the CGFI is one example of these capabilities.

About the Canadian General Freight Index

The Canadian General Freight Index is created monthly by analysing an unidentified sample of over-the-road freight transactions drawn from Nulogx's database of recent freight movements. A complex multi-variable regression analysis is used to determine the relationships between costs, weights, distances and geographies for traditional dry-van freight. The database does not include local, bulk, expedited or courier-type shipments.

Assessment Methodology

Each qualified shipping transaction available from your company was compared to CGFI predictive algorithms, and a variance was calculated. These variances are summarized in this report.

Please note that transaction data provided by your company was analysed and filtered using proprietary algorithms to ensure accuracy and the most accurate comparison possible to the observations in the CGFI database. As a result, only a sample of the data provided was used in this analysis. The variances reported are for the sample analysed, not the entire spend submitted, or the entire spend of your company.

All comparisons are to CGFI values, which may or may not have similar characteristics to the commodities your company is shipping or the markets or customers you are serving. While at an aggregate level this assessment will highlight areas for improvement, it does not serve as a definitive assessment of the potential cost for each individual shipment.

Contact Information

Nulogx 2233 Argentia Road, Suite 202 Mississauga, Ontario L5N 2X7 info@nulogx.com 1.877.9Nulogx (1.877.968.5649) Doug Payne President doug.payne@nulogx.com www.nulogx.com www.cgfi.ca blog.nulogx.com

nulogx The Leader in Transportation Management Solutions

WWW.NULOGX.COM

Canadian General Freight Index